ASLA MISSION, VISION, VALUES AND CULTURE

Mission

ASLA: Empowering our members to design a sustainable and equitable world through landscape architecture.

ASLA Fund: Investing in global, social, and environmental change through the art and science of landscape architecture.

Vision

Healthy, beautiful, and resilient places for all.

Values

Excellence
Committed to learning, constant improvement, and achieving the best outcomes for members in all endeavors. Mission-driven in service to members, the profession, and the public good.

Integrity
Honest, ethical, and forthright in all dealings.

Diversity
Committed to fostering equity and inclusion within our profession, membership, and leadership, striving to mirror the communities we serve.
Read the ongoing Presidents’ Council Commitment to Diversity, drafted by ASLA with the help of ASLA Diversity Summit attendees and signed by all members in January 2018.

Explore ASLA's Racial Equity Plan of Action and Diversity, Equity, and Inclusion (DEI) resources.
Leadership
Setting direction on matters of critical importance.

Stewardship
Committed to environmentally and socially conscious principles and practices across all aspects of the profession.

Culture

Collaborative
Marked by leadership, staff, committee, professional practice networks, and chapter cooperation and coordination in the service of ASLA’s and the profession’s goals.

Inclusive
Committed to welcoming and serving all people and communities and treating them fairly and equitably.

Member-Focused
Guided by member needs and interests and dedicated to meeting them.

Accountable
Dedicated to the efficient, effective, and prudent use of Society resources for the betterment of landscape architecture and the common good. Committed to the timely, transparent, and complete reporting of progress in meeting strategic goals.

Volunteer-Supported
Devoted to the encouragement of volunteerism and benefiting from the expertise and creativity of members who give their time and energies to advance the Society and the profession.