

ASLA2022

DESIGNING A BETTER FUTURE

Conference on Landscape Architecture
NOVEMBER 11-14 | San Francisco, CA #ASLA2022

Exhibitor FAQ's - Updated: 3/1/22.

Who can attend the ASLA 2022 Conference of Landscape Architecture?

Landscape architects, landscape designers, architects, educators, researchers, allied professionals, developers, students, product suppliers, manufacturers, and service providers.

Why should I attend?

The **ASLA Conference on Landscape Architecture** is the largest gathering of landscape architects and allied professionals in the world, all coming together to learn, celebrate, build relationships, and strengthen the bonds of our professional community.

When and where will the 2022 Conference on Landscape Architecture be held?

A: ASLA will host the conference November 19–22 in Nashville, TN at the Music City Center (MCC).

Headquarters Hotel:

Marriott Marquis San Francisco | 780 Mission Street | San Francisco, CA 94103

Who can I contact for registration assistance?

Maritz: Official Registration and Housing Bureau

Customer Service: +1 (864) 641-4525, Monday-Friday 9:00 am – 5:00 pm EST

Exhibitor Email: ASLAexhibitor@maritz.com

Response Time: Usually within 1 business day, but no longer than 48 hours

What does the EXPO floor offer attendees at the 2022 Conference on Landscape Architecture?

- More than nine (9) hours dedicated to networking with exhibitors
- Participation in Design Day Live, a curated day to highlight exhibitor's key role in landscape architecture design
- Food and beverage on the EXPO floor
- Educational opportunities for attendees provided right on the EXPO floor
- "Continue the Conversation" space dedicated to the conference's most noted speakers
- Home to the ASLA Bookstore, where attendees can shop and meet their favorite authors

What is the exhibit space cancellation policy?

If you cancel your exhibit space reservation prior to January 31, 2022 ASLA will return 75% of your deposit. If you cancel after February 1, 2022 you forfeit all monies paid and priority points to-date.

How many badges come with my exhibit space?

Your company will receive two complimentary booth staff registrations and one full conference registration for each 100 square foot of space you book. Additional badges are available for purchase.

When will attendee registration open?

Registration and Housing opened in June 2022.

When will housing open?

Housing is currently open and you can access hotel discounts through your exhibitor dashboard.

Will there be food and beverage available on the EXPO Floor?

Yes, there will be food and beverage events on the EXPO Floor. Please reference the floor schedule for further details.

Are children allowed on the EXPO floor?

Yes, children are permitted in the EXPO during show hours, however, they must be accompanied by an adult at all times. Children under 18 are admitted free of charge. Children under 18 are not permitted on the show floor during move-in or move-out or during non-show hours.

Is there an opportunity to earn continuing education in the EXPO?

Yes, PDH can be earned through Learning Labs. While these sessions are open to all EXPO attendees, priority will first be given to full registrants for those sessions with limited capacity. EXPO Only passholders are not eligible to earn professional development hours.

Can an exhibitor attend the general session and education sessions?

An exhibitor with an Exhibitor Full Conference registration has all of the conference privileges of a full conference registrant and may attend all sessions and the awards ceremony. An exhibitor with a *Booth Personnel* registration is limited to the EXPO. The Professional and Student Awards Ceremony on Monday afternoon is open to all.

Can I offer my clients a discounted pass to visit my booth?

Approximately 30 days before the conference, exhibitors will receive a link to a *Complimentary EXPO Only Pass* unique to their company. All exhibitors need to do is send this link to anyone they want to invite to the EXPO, and those individuals will be able to register themselves for a complimentary EXPO-only pass (valued at \$85 per person). The pass is valid for both Saturday and Sunday for all EXPO activities. The fee will be deducted from the registration when the registrant completes the registration process at check-out, giving them a free EXPO-only pass.

Can I book a block of rooms for my booth staff?

Yes, exhibitors requiring ten (10) or more rooms may use the *Request a Block* feature as part of the online registration and housing process. When you reach the housing portion of the process, exhibitors will be given the option to request a block of ten or more rooms. Accept the option to move forward, and follow the prompts.

I would like to hold a meeting for my team onsite or find space for a special event. Can you help with that?

There is limited meeting space available at the convention center during conference hours, however, if it is available, we are happy to assist. We have connections at our headquarters hotel, all overflow hotel properties, several offsite venues, as well as the San Francisco Convention and Visitors Bureau. Exhibitor and sponsor meetings and events should not conflict with scheduled conference sessions or events. Please complete an Affiliated Event Form located in the Exhibitor Kit as well as on the Exhibitor Resource Page.

Can I serve food, bring in entertainment, or set up a bar in my booth?

The answer to all three is yes, however timing is important. In consideration of the booths around you, entertainment should be limited to the hours of the EXPO reception on Saturday from 4:30 pm – 6 pm and the sound kept within the confines of the booth. All food and beverage must be purchased from Savor, the exclusive caterer for the Moscone Center. Booth catering menus can be found in the Exhibitor Service Kit. Each exhibitor must gain approval for catering events and complete an Affiliated Event Form located in the Exhibitor Kit as well as on the Exhibitor Resource Page.