Repositionable Note

» 3” square note positioned on your ad within the magazine. Must run a full page ad; space cost is additional.
» Choice of yellow matte paper or white semigloss.
» Yellow note has one strip of adhesive. White semigloss has full adhesive on the back.
» Final design subject to approval by LAM’s printer to ensure adherence to mechanical specifications.
» Must purchase full page ad to accompany repositionable note.
» Position within LAM not guaranteed as it is based on form breaks.

<table>
<thead>
<tr>
<th></th>
<th>1/0 Yellow</th>
<th>4/0 Yellow</th>
<th>1/0 White Semigloss</th>
<th>4/0 White Semigloss</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Space and Production Charge</strong></td>
<td>$1,572</td>
<td>$2,340</td>
<td>$1,672</td>
<td>$2,456</td>
</tr>
</tbody>
</table>

Lenticular Tip + Carrier Card

» Multi-dimensional effect, featuring an image that morphs into another image.
» Insert final trim size 4” x 6”.
» Carrier card finished size 6” x 10.5”, 4/4, 75# 7pt HBO.
» Must purchase full page ad to accompany lenticular tip.
» Position within LAM not guaranteed as it is based on form breaks.

**Space and Production Charge**

$24,971

*Pricing subject to change based on market conditions.*

Email sales@asla.org to start your project today!

American Society of Landscape Architects

1 | May 2024
Gatefold Options

» Gatefold size options include 4, 6, or 8 pages.
» Can be designed to fold out to the right or left.
» Bind-in insert, 8.625” x 10.5” (final panel sizes will vary depending on page count and direction of gatefold).
» Final design subject to approval by LAM’s printer to ensure adherence to mechanical specifications.
» Paper—70# House #3 Gloss Text.
» Position within LAM not guaranteed as it is based on form breaks.

<table>
<thead>
<tr>
<th></th>
<th>4 Pages</th>
<th>6 Pages</th>
<th>8 Pages</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$20,395</td>
<td>$30,582</td>
<td>$40,307</td>
</tr>
</tbody>
</table>

*Pricing subject to change based on market conditions.

Email sales@asla.org
to start your project today!
2-Page Insert

» Insert will be bound into the magazine.
» 4/4, final trim size same as magazine, 9” x 10.5”.
» Can be produced with perforation close to the gutter to allow removal from the magazine.
» Position not guaranteed as it is based on form breaks.

<table>
<thead>
<tr>
<th>Space and Production Charge</th>
</tr>
</thead>
<tbody>
<tr>
<td>With Perforation</td>
</tr>
<tr>
<td>$10,945</td>
</tr>
</tbody>
</table>

4-Page Insert + Magna Strip

» 4/4, final trim size 8.5” x 10.5”.
» Insert will be attached to a 1” magna strip with fugitive glue to allow ease of removal.
» Position not guaranteed as it is based on form breaks.

<table>
<thead>
<tr>
<th>Space and Production Charge</th>
</tr>
</thead>
<tbody>
<tr>
<td>$23,461</td>
</tr>
</tbody>
</table>

*Pricing subject to change based on market conditions.*