

Repositionable Note

- » 3” square note positioned on your ad within the magazine. Must run a full page ad; space cost is additional.
- » Choice of yellow matte paper or white semigloss.
- » Yellow note has one strip of adhesive. White semigloss has full adhesive on the back.
- » Final design subject to approval by *LAM*’s printer to ensure adherence to mechanical specifications.
- » Position within *LAM* not guaranteed as it is based on form breaks.



Space and Production Charge

| 1/0 Yellow | 4/0 Yellow | 1/0 White Semigloss | 4/0 White Semigloss |
|------------|------------|---------------------|---------------------|
| \$1,704 | \$2,549 | \$1,815 | \$2,677 |

Lenticular Tip + Carrier Card

- » Multi-dimensional effect, featuring an image that morphs into another image.
- » Insert final trim size 4” x 6”.
- » Carrier card finished size 6” x 10.5”, 4/4, 75# 7pt HBO.
- » Must purchase full page ad to accompany lenticular tip at an additional cost.
- » Position within *LAM* not guaranteed as it is based on form breaks.



Space and Production Charge

\$26,608

* Pricing subject to change based on market conditions.

Email sales@asla.org
to start your project today!

LANDSCAPE ARCHITECTURE MAGAZINE

THE MAGAZINE OF THE AMERICAN
SOCIETY OF LANDSCAPE ARCHITECTS

Special Advertising Units

Contact your **LAM Sales Manager**
to learn more about creative ways
to bring your product to life.

Gatefold Options

- » Gatefold size options include 4, 6, or 8 pages.
- » Can be designed to fold out to the right or left.
- » Bind-in insert, 8.625" x 10.5" (final panel sizes will vary depending on page count and direction of gatefold).
- » Final design subject to approval by LAM's printer to ensure adherence to mechanical specifications.
- » Paper—70# House #3 Gloss Text.
- » Position within LAM not guaranteed as it is based on form breaks.

Space and Production Charge

| 4 Pages | 6 Pages | 8 Pages |
|----------|----------|----------|
| \$21,500 | \$32,243 | \$42,458 |



4-page Gatefold



8-page Gatefold

* Pricing subject to change based on market conditions.

Email **sales@asla.org**
to start your project today!



2-Page Insert

- » Insert will be bound into the magazine.
- » 4/4, final trim size same as magazine, 9" x 10.5".
- » Can be produced with perforation close to the gutter to allow removal from the magazine.
- » Position not guaranteed as it is based on form breaks.

Space and Production Charge

| With Perforation | Without Perforation |
|------------------|---------------------|
| \$11,512 | \$12,080 |

4-Page Insert + Magna Strip

- » 4/4, final trim size 8.5" x 10.5".
- » Insert will be attached to a 1" magna strip with fugitive glue to allow ease of removal.
- » Position not guaranteed as it is based on form breaks.

Space and Production Charge

\$24,751

** Pricing subject to change based on market conditions.*

Email sales@asla.org
to start your project today!

