

2026 ASLA Annual Conference

Sponsorship Opportunities

ASLA 2026

ACTION!

Design in Motion. Work in Progress.

September 16-18 | Los Angeles, CA
Conference on Landscape Architecture



American Society of
Landscape Architects

Land8 Wrap Party

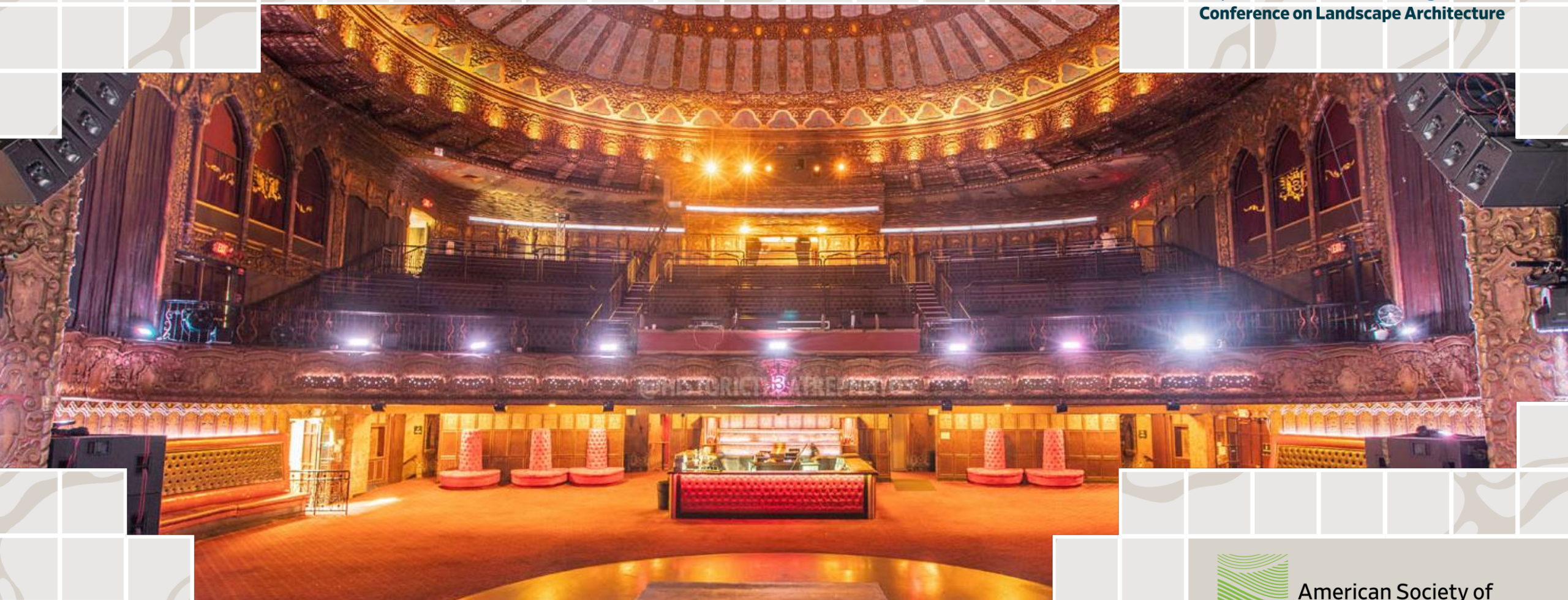
Finishing with a bang

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The Chamber

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The Sanctuary

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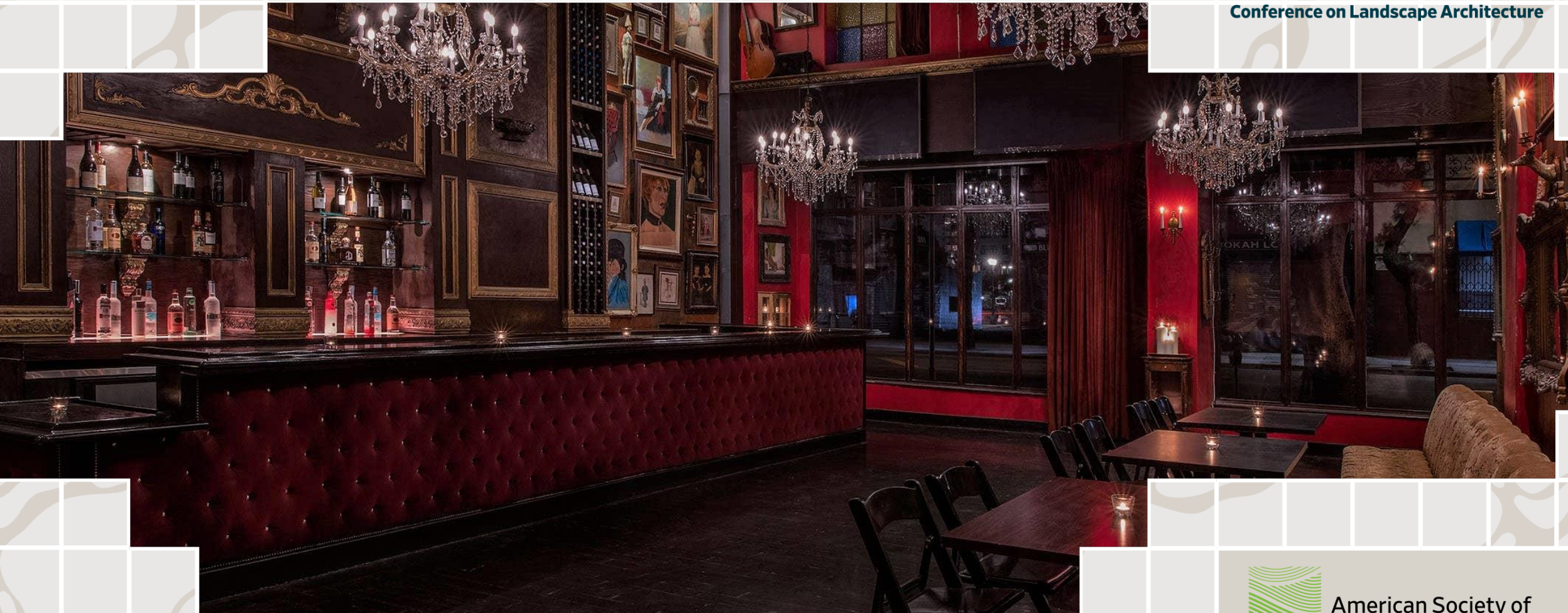
The Confessional

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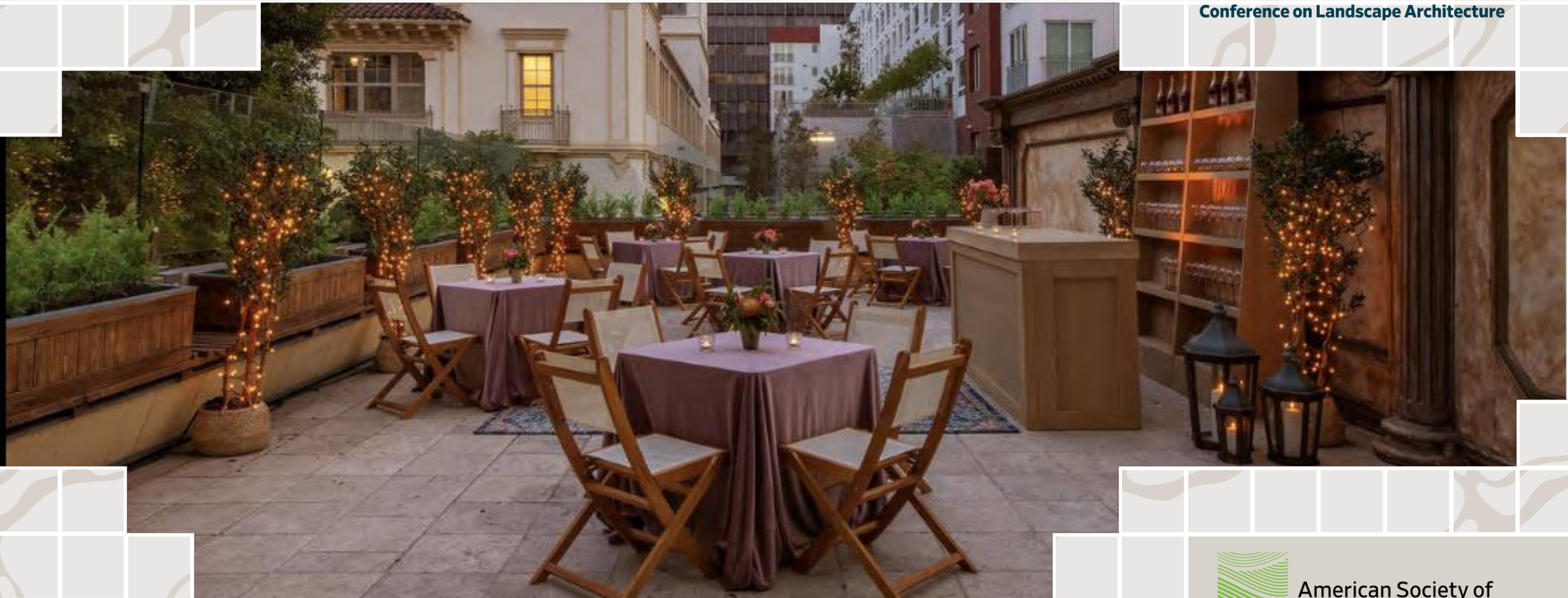
The Terrace

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Wrap Party Sponsorship Opportunities

	PRESENTING \$50,000 1 available	PLATINUM \$35,000 3 available	GOLD \$25,000 4 available	SILVER \$15,000 10 available	BRONZE \$10,000 Unlimited	BAR / DIGITAL \$5,000 Multiple
EXCLUSIVE SPACE	Main Theater 1,500 cap · gilded dome	Choice of space Sanctuary, Chamber, or Outdoor	—	—	—	—
VIP PASSES	50	30	20	15	10	5
BRAND AMBASSADORS	4	2	1	—	—	—
STAGE RECOGNITION	3-min address 7:00 PM	Acknowledged	Acknowledged	Acknowledged	Acknowledged	—
ATTENDEE DATA	Full opt-in list + analytics report	Full opt-in list + analytics report	Full opt-in list + analytics report	—	—	—
SIGNATURE ACTIVATION	Cocktail + DJ booth branding	Optional add-ons see page 2	Optional add-ons see page 2	Optional add-ons see page 2	Optional add-ons see page 2	Optional add-ons see page 2
LOGO PLACEMENT	✓ Top billing · all channels	✓ 2nd billing · all channels	✓ All channels	✓ All channels	✓ Digital + space	✓ Bar / screen only

Early commitment: +2 VIP passes · "Founding Sponsor" designation · First pick of activation · Multi-tier discount: 10% for 2 / 15% for 3+

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Wrap Party Sponsorship Opportunities

Optional Add-ons

Available to all sponsorship tiers · Each \$7,500 · Sponsor coordinates and financially supports the activation

Signature Cocktail Custom branded cocktail named after your company, served throughout the event \$7,500	Photo Booth Branded photo booth with instant print and digital delivery of every guest photo \$7,500	Snack Experience Branded food service at 9 PM — pizza, tacos, or sliders with full logo packaging \$7,500	Grand Entrance Branded step-and-repeat, red carpet, arrival photographer, and digital sharing station \$7,500
Hydration Station Branded water, craft coffee, and fresh juice bar — high-traffic placement in main theater \$7,500	Charging Lounge Branded charging cables, comfortable seating, and digital portfolio display \$7,500	T-Shirt Sponsor Logo on the official Land8 Happy Hour tee, sold to attendees at an accessible price \$7,500	

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2026 Sponsorship Benefits

Below are the à la carte selections available for each sponsor level. **The check marks indicate which benefits are available to choose for each level of sponsorship.**

Benefit	Pillar	Champion Choose 2	Strategic Choose 4	Distinguished Choose 6	Premier Choose 9
Investment		\$7,500–\$14,999	\$15,000–\$19,999	\$20,000–\$29,999	\$30,000+
Learning Lab Session (onsite or online).	Content				✓
Land8 Thought Leadership Article distributed via email.	Content			✓	✓
LAND Feature Article.	Content			✓	✓
Pre-Conference Commercial (2-minute video). <i>Limited to first six sponsors who select this benefit.</i>	Content				✓
Two-minute introduction to an ASLA online webinar hosted in 2026 that qualifies for PDH.	Content			✓	✓
Direct email to ASLA membership.	Conversion				✓
Lunch and Learn Table—facilitator opportunity.	Conversion			✓	✓
Platinum Digital Profile in the conference mobile app + website.	Conversion	✓	✓	✓	✓
Listing in a targeted “Visit Our Booth” E-blast.	Conversion	✓	✓	✓	✓
Product Directory upgrade to “standard” level.	Conversion	✓	✓	✓	✓
CEO Interview.	Credibility				✓
National Leaders Welcome Reception (two tickets).	Credibility			✓	✓
Tagged on ASLA social media platforms as part of ASLA conference promotions.	Credibility			✓	✓

Thank You!

Thank you for considering these sponsorship opportunities.

Your support helps drive innovation, connection, and growth within the field.

Together, we can create a memorable experience for attendees while showcasing your brand's leadership and commitment. We look forward to partnering with you to make this event a resounding success!

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